

Ayman Awad Zaki Awad

Nationality: Egyptian

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Academic rank: Lecturer, Accounting Department

Languages: Arabic (Native), English.

The website : <https://www.ayman3wad.online>.

• Academic Qualifications

Degree	Year	Institution	Title	Thesis Title
Bachelor of Commerce (Accounting)	2009	Alexandria University	—	—
Master's in Accounting	2015	Damanhour University	Master's Degree	“The Relationship between the Level of Accounting Conservatism in Financial Statements Before and During the Global Financial Crisis and Company Value: An Empirical Study on Companies Listed on the Egyptian Stock Exchange.”
Ph.D. in Accounting (Financial Accounting)	2021	Damanhour University	Doctoral Degree	“The Market Capitalization Response to Information Content of Insider Trading: An Empirical Study on Companies Listed on the Egyptian Stock Exchange.”

• **Academic and Professional Experience**

Lecturer

Department of Accounting and Auditing – Faculty of Commerce, Damanshour University

November 2021 – Present

- Teaching undergraduate accounting and auditing courses
- Supervising graduation projects and academic research
- Participating in curriculum development and academic committees
- Supporting research activities in financial accounting and capital markets

Assistant Lecturer

Faculty of Commerce, Damanshour University

February 2016 – October 2021

- Teaching assistance and student evaluation
- Preparation of academic materials and tutorials
- Academic and practical support for students

Demonstrator

Faculty of Commerce, Alexandria University (Damanshour Branch)

March 2010 – January 2016

- Providing academic support across accounting courses
- Assisting in tutorials, and academic activities
- Supporting student learning and practical training

• **Administrative Experience**

Executive Director, Information Technology Unit

Faculty of Commerce, Damietta University

August 2022 – July 2023

- Managing IT operations and digital transformation initiatives
- Supervising e-learning platforms and digital services
- Providing technical support to faculty and students

Deputy Head, Quality Assurance Unit

Faculty of Commerce, Damietta University

November 2021 – July 2022

- Coordinating internal quality assurance and accreditation processes
- Preparing accreditation documentation and performance reports
- Supporting quality improvement initiatives across academic departments

Since July 2025, I have been a member of the Accounting Department Council.

Quality and Accreditation Training

Course	Date	Institution
Effective Communication Skills	20–21 April 2015	Damanshour University
Quality Standards in the Educational Process	1–2 July 2015	Damanshour University
Effective Presentation Skills	2–3 September 2015	Damanshour University
Accreditation Requirements	17–18 June 2020	Damanshour University
Strategic Planning	1–2 July 2020	Damanshour University
E-Learning	8–9 July 2020	Damanshour University

Teaching Experience

Undergraduate Courses

- Operations Research in Accounting
- Specialized Accounting Systems
- Accounting Information Systems
- Principles of Cost Accounting
- Accounting in Petroleum Companies (*Blended Education*)
- Private Accounting (*Blended Education*)
- Accounting in Hotel and Hospital Sector (*Blended Education*)
- Audit of Automated Systems (*Blended Learning*)
- Intermediate Accounting (*Blended Education*)
- Operations Research & Quantitative Methods (*Blended Learning*)

Postgraduate Diploma Courses

- E-Commerce Accounting
- Studies in Control and Internal Audit
- Advanced Accounting Information Systems
- Studies in Financial Accounting
- Software Applications in Operations Research

Master's Courses

- Advanced Auditing Studies
- Advanced Financial Accounting Studies

Location: Damanhour University, Egypt

Scientific Publications and Books

Books

1. *Operations Research in Accounting* — Co-author, 2022
2. *Accounting for E-Commerce* — Co-author, 2022
3. *Studies in Control and Internal Audit* — Co-author, 2022
4. *Advanced Accounting Information Systems* — Co-author, 2023
5. *Specialized Accounting Systems* — Co-author, 2023
6. *Accounting Information Systems* — Author, 2024

Peer-Reviewed Research

- “*The Impact of the Auditor’s Effort on the Audit Outputs: An Empirical Study on Companies Listed on the Egyptian Exchange.*”
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Supervision of Academic Theses

Master’s Theses Supervision

1. *The Impact of Company Size on Digital Transformation and its Reflection on Financial Performance — Applied Study on the Egyptian Stock Exchange*
 2. *The Impact of Audit Fees on the Relationship Between Digital Transformation and Audit Quality — Applied Study on the Egyptian Exchange*
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Community Service

Professional Training Programs

Water and Wastewater Company, Beheira Governorate (Nov 2021)

- Delivered training programs for finance and commercial departments

Damanhour Public Library (2023–2024)

- Conducted digital transformation workshops for students, graduates, and employees